

Friends At Your Metro Animal Shelter (FAYMAS)
Board Meeting Minutes
Sunday, June 7, 2015
Home of Bonnie King 10 am

Attendance:

Board members

Bonnie King, President	Jennifer Waalkes, Treasurer
Chris Lynch, Vice President	Judy Bucholtz, Secretary
Liz Roberts, Public Relations Director	

Guests: Steve Bucholtz

Minutes: May 3, 2015 Board and Member Meetings were reviewed and approved.

REPORTS:

- **Treasurer:**
 - Current Bank Balance presented by as \$11,291.98. Note that \$6,000 is reserved or allocated for a trailer.
 - Jennifer volunteered to create a budget forecast for the balance of the year to be presented at the July meeting.
 - P&L April 2015
- **Public Relations:**
 - Bonnie's goal is to have calendars ready for "Hounds on the Hill" event on August 15th.
 - Liz will add a "Product" Tab for future items to sell to the website, including the calendar. Note that T-shirts are off the table due to time and cost of production.
 - Liz is looking at the addition of a Call to Action tab on the Facebook page and is still researching the cost to "Shopify."
 - Liz shared that Auntie Anne's does fund-raising events. Corporate will allow a "happy hour" booth on a Friday or Saturday in front of store. 20% of profits during "happy hour" event will go to FAYMAS. Liz is working with her manager to finalize details and determine a date.

Unfinished Business:

- **Grants:**
 - South Hill Rotary will consider the FAYMAS request for dog gates and will let us know in the next couple months.
 - Dog gate re-webbing has been completed and cost was paid for out of FAYMAS funds. Reimbursement is anticipated from South Hill Rotary.
 - Bissell Foundation requires a "brick and mortar" organization prior to approval of any grants – FAYMAS does not qualify.
 - Muckleshoot Indian Tribe – printing costs - No word

- Rachael Ray – new possibility? Rachael supports and donates to shelters. Chris will look into the grant process.
- Meacham – Adoption costs – No word
- Petco – applied for grants. No word at this time
- **2016 Calendar** – Bonnie
 - Sponsors to Date (14 pages) – total \$3,835
 - Waiting for 2 more sponsors to respond with their photos.
 - Print and design will be done by July.
- **Events:** (Liz post on FAYMAS Events schedule & email for volunteers)
 - **Puyallup Meeker Days –Saturday, June 20th with Metro.**
We need volunteers to fill 3 shifts: 9am – 1pm; 1pm – 5pm; 5pm – 9pm. FAYMAS will be handing out information – cards, membership forms. For Volunteers – will need to clarify with each person the break out of what we will be doing and what we can discuss between Metro and FAYMAS at booth. Email any event pictures taken to Liz and she will post on web (while on her Disneyland vacation).
Jen mentioned Instagram for pictures. She will set up an Instagram account.
 - **Sumner Rhubarb Festival –Saturday, July 11th with Metro**
 - Puyallup South Hill Rotary “**Hounds on the Hill**” – **Saturday, August 15th**
FAYMAS has own table
 - **Taste of Puyallup** (tentative re: Karl Ashmore, Forum) – **Saturday, August 22nd**. Bonnie suggested partnering with two pet food vendors for FAYMAS table.
 - **Milton: Meridian at Stone Creek Dog Walk –September 26th** FAYMAS has own table.
 - **Metro Animal Shelter Open House –October 3rd with Metro.** Confirmed that we will have our own table.
- **Calendars on the Web** - donation of \$15 - includes shipping – Voted, motion carried
- **Termination of Free Memberships for Adoptees** – Voted, motion carried to stop free memberships 7/1/2015 and replace with a Forever Family membership at \$10 for adoptees.
 - Voted, motion carried to offer 2016 calendar on 1/1/2016 as incentive for shelter patrons to renew for \$20 (\$10 for students, seniors over 65+)
- **Community Rewards**
 - Fred Meyer Community Rewards \$10.13 carried to third quarter (Need \$25 for check to be issued)
 - Amazon Smile Foundation deposited \$21.15 for the first quarter.

New Business:

- FAYMAS celebrated its one year anniversary! Bonnie told the history of her and Chris getting the organization started, the past year and future growth. Also discussed the challenge of utilizing future funds. A couple of ideas were mentioned:
 - 1) Subsidize more adoptions
 - 2) Sponsor “Free Black Cats” event. They are currently remodeling the cat room. Cat population is currently down due to adoptions and rescue organizations being utilized more to clear the room for flooring and painting.

- FAYMAS 2015 Activities Report – Bonnie will prepare a semi-annual report of what has been done for Metro. The report will be a feature story on the FAYMAS website.
- Anticipated major expenses and revenue for 2015
 - Dog Gates: \$2,406.80 – check was written to City of Sumner to pay for cost of gates.
 - Livestock Trailer: \$6,000
 - Subsidized Adoptions estimate: \$130/month (\$65 x 2) Note: Dogs \$65, Cats \$55 = \$780 for 6 months
 - Wild Apricot Subscription in advance: There was an affirmative vote to pay the \$1,080 for a 2 year subscription to lock in a lower price.
 - 2015 additional major income will be from donation boxes at 3 events, calendar sales and possible year end donation tax write-offs.

Other:

- Metro Operations Board Meeting: 7/8, Sumner City Hall, 3 pm
- Board Meetings: Home of Bonnie King (Liz post on FAYMAS Events schedule)
 - 7/14, Tuesday – 6:15 pm
 - 8/11, Tuesday – 6:15 pm

ADJOURN:

The meeting was adjourned at 12 pm.

ATTEST:

Bonnie King, President

Judy Bucholtz, Secretary