

Friends At Your Metro Animal Shelter (FAYMAS)
Board Meeting Minutes
Sunday, July 12, 2015
Home of Bonnie King -10:00 am

Attendance -All Board members were present:

- Bonnie King, President
- Chris Lynch, Vice President
- Liz Roberts, Public Relations Director
- Jennifer Waalkes, Treasurer
- Judy Bucholtz, Secretary

Call to Order

Minutes from June 7, 2015 meeting were reviewed and approved with one date correction for Rhubarb Festival (was corrected to be July 18th) and signed by President & Secretary

Reports: Jennifer Waalkes

- Current Bank Balance = \$8,781.42
- P&L Budget vs Actual January through May 2015 - reviewed
- Budget Forecast discussed

Grants: Chris Lynch

- Chris' former employer, State Farm has a "Good Neighbor" program which pays \$500/40 hours that Chris works on FAYMAS events. She is at 35 hours.
- Petco - Denied. Chris will reapply.
- Doris Day Foundation for older animals. Chris will send letter to request consideration for FAYMAS.
- Meacham (microchips) - No word.
- Proposed FAYMAS apply for microchip grant for redeemed & newly licensed animals at the shelter. Grant would pay Metro the \$30 usually charged owners. Voted & approved.

Public Relations: Liz Roberts

- Working on creating the calendar tab for the FAYMAS website. It was discussed to keep online calendar donation at \$15 (instead of discounting for multiple calendars).
- Calendar sales on the Web – Use the FAYMAS FB page to link to the FAYMAS Website. Bonnie offered to pay to boost views when the calendar is advertised on FB.
- Auntie Anne's fund-raising event - Liz is waiting for a call back from corporate about the fund raiser. 20% of sales would go to FAYMAS.
 - What is set up process?
 - How many times a year?
- Magical Night of Giving is November 17th. Every store in the mall offers a deal on purchases. Liz said event is usually well attended. On Sundays, mall closes at 6:00 pm. Tickets are sold, then mall reopens at 7:00 pm. More information to be provided at August meeting.

- Chris mentioned "Home Again" - Campaign to nominate a shelter. Grand prize is \$25,000, 4 runner up prizes=\$2,500 each. May not be appropriate for FAYMAS.

Unfinished Business:

- Jen created the Instagram Account - Hashtag name "FAYMAS" is taken. Suggested "Faymas Critters" instead. Approved.
- 2016 Calendar – Bonnie
 - Next Steps - The printer will prepare a couple of proofs with glossy cover.
 - Bonnie emailing calendar participants and sponsors about availability of the calendar
 - Proposed donation pricing – Voted & approved.
 - Corporate/company sponsors receive one complimentary copy
 - General - \$10 each
 - 10+ copies - \$8 each
 - Online sales - \$15 each includes shipping (already voted on)
- Events: (Liz post on FAYMAS Events schedule & email for volunteers. Free t-shirts)
 - Sumner Rhubarb Festival –Saturday, July 18th with Metro
 - 9am – 9pm 3 shifts
 - Edgewood - Edgemont Park - Saturday July 18th with Metro. Chris will represent Metro.
 - Puyallup South Hill Rotary Hounds on the Hill – Saturday, August 15th FAYMAS has own table. **Need volunteers to cover shifts.**
 - 9:30 am – 3:30 pm 2 shifts
 - Taste of Puyallup (still re: Karl Ashmore) – Saturday, August 22nd - Partner with two pet food vendors at own table. **Tentative**
 - Milton: Meridian at Stone Creek Dog Walk – September 26thFAYMAS has own table. Try at Rhubarb Festival and Edgewood events to bring in like vendors. Vendor cost is \$25 for a 10x10'. Bonnie will prepare a letter to present to prospective vendors.
 - 10 am – 2 pm 2 shifts - **Need volunteers**
 - Metro Animal Shelter Open House – October 3rd. FAYMAS has own table
- Termination of Free Memberships for Adoptees – Voted and approved.
 - Begun July 1, 2015 as Forever Family membership for \$10
 - Offer 2016 calendar on 1/1/2016 as incentive for Shelter Patron member to renew for \$20 at that time (\$10 for students, seniors over 65+)
- FAYMAS Activities Report Update given

New Business:

- FAYMAS 2015 Activities Report
 - Bonney Lake Fred Meyer Sidewalk Sale results = \$65.67. Another event at Fred Meyer July 17th.
- Report on Metro Operations Board Meeting 7/8 - Well represented.
 - Livestock Trailer - Purchased & tribe logo was put on. Chris shared pictures.
 - Shelter Improvement Discussion – Sound Proofing- City will fix the top of gates with slats. Slats have been purchased by City of Puyallup and ordered. Membership brochures were passed out. Shelter is working with more rescue groups. Beanie Baby stuffies were donated for Metro to sell at community events
 - Next meeting October 14, 2015 at 3 pm, Sumner City Hall

- Proposed ordering 250 calendars. Cost will be about \$2.50 each. Projecting \$2,500 in sales.

Other

- Board Meetings: 10 am at home of Bonnie King (Liz post on FAYMAS Events schedule)
 - August 9th
 - September 13th
 - October 11th
 - November 8th
 - December 13th

ADJOURN:

The meeting was adjourned at 12 pm.

ATTEST:

Bonnie King, President

Judy Bucholtz, Secretary