

Friends At Your Metro Animal Shelter (FAYMAS)

Minutes

Sunday, June 5, 2016

Home of Bonnie King 10 am

Attendance - Board Members:

Bonnie King, President

Chris Lynch, Vice President

Jen Waalkes, Treasurer

Liz Roberts - Public Relations

Judy Bucholtz, Secretary

Call to Order: 10:10 am

Minutes: May 1, 2016 Board Meeting - (emailed) reviewed & approved

Reports

- Treasurer – Jennifer Waalkes
 - Current Bank Balance = \$6,861.24
 - 2016 Budget Update presented
 - Wooftrax – Jen spoke to a representative and added the appropriate banking information. Board members and others can resume using the application. Cash back depends on the number of users, not the miles walked, but the proceeds may not be worth promoting. We could add back to the handout cards next year.
- Vice President – Chris Lynch
 - The Puyallup Tribe of Indians did award FAYMAS with \$1000 for printing of the 2017 Animal Shelter Calendar. Proceeds must be spent on printing or the residual has to be sent back. Chris was told FAYMAS could apply next year for printing offset again (or another project) and with the same application information can be provided about sponsoring a calendar page.
 - A motion was made, seconded and **approved** to provide calendars to Metro beginning with 25. The proceeds from these can be kept by the shelter for miscellaneous needs. As these are sold at the shelter, FAYMAS can supply more. This replaces the shelter purchasing calendars up front.
 - Update on paint solutions for slippery dog run – The paint recommended did not work and Chris was reimbursed the cost. She is now researching non-skid strips for the dog run area.
 - Microchip clinics – Chris will report at the July meeting.
 - Keychains as membership referral rewards – Chris will report at the July meeting.
 - A motion was made, seconded and **approved** to pay veterinary expenses for kittens fostered by Chris in the amount of \$550.22.
 - A motion was made, seconded and **approved** to pay for copying flyers about FAYMAS to be used in handout bags at the community events. \$61.26.
 - A motion was made, seconded and **approved** to pay for a medical diagnosis for Rainy, a recently surrendered cocker spaniel who has a tumor. If the tumor can be removed, FAYMAS will pay for the surgery.
- Public Relations – Liz Roberts
 - Liz and another classmate from Green River College will begin work to update the look of the FAYMAS website to make it more attractive and user friendly on mobile devices. They will review the new Wild Apricot mobile app.

- Liz explained FAYMAS Facebook analytics. It indicates most visitors are one time and don't go much further than the home page.
- It was suggested that once the website is updated, we consider boosting the site with Google ads. Discussion followed on the value of using Instagram, Pinterest and Twitter.
- Membership - currently 90 active members. Liz is working on a final proposal for the member referral concept.

Unfinished Business:

- 2016 FAYMAS Activities spreadsheet. (Handout) - Bonnie updated.
- Update on 2017 Calendar sponsorships: Two are outstanding regarding payment and only a couple FAYMAS members have yet to pay and provide photos. This will be a 14 month calendar beginning December 2016 through January 2018.
- Remaining Tractor Supply Event Dates (10-2; setup at 9:15)
 - July 23rd, September 3rd, November 19th
- Other Events needing help;
 - Meeker Days – We will be helping at the Metro table, June 17-19: Bonnie will work Friday afternoon, Judy Saturday morning and Jennifer Sunday morning.
 - Pacific Days, July 9th (8:30am – 7:30 am; setup prior): Bonnie + Judy (4hrs.). Bonnie will send out an email to the membership asking for help in four hour increments.
 - Hounds on the Hill, August 20th (10am – 3 pm; setup before). Bonnie will take photos again this year, so at least two people should be working the table. The FAYMAS table vendor fee is \$25 as a non-profit. Metro will be free. We will help advertise the event.
 - Meridian at Stone Creek, September 17th (10am – 3pm; setup before)
- Bills
 - Payments in May included print materials for handout at events, a new camera for the officer's use in intake and abuse cases, and vaccines for the cats and dogs.

New Business:

- Bonnie provided information about donation sources in May: Amazon - \$23.36; Benevity T Mobile for Jennifer's hours worked for FAYMAS - \$567.23; Truist United Way of Wine Country - \$21; Truist United Way Costco - \$26.25.
- Board meeting dates for the balance of the year were set:
 - July 17
 - August 7
 - September 17 immediately following the Meridian at Stone Creek Dog Walk
 - October 2
 - November 6
 - December 4

Adjourned at 11:41 am

Bonnie King, President

Judy Bucholtz, Secretary