

Friends At Your Metro Animal Shelter (FAYMAS)
Board Meeting Minutes
Sunday, October 2, 2016
Home of Bonnie King 10 am

Attendance - Board Members:

Bonnie King, President
Chris Lynch, Vice President
Jen Waalkes, Treasurer
Daniel Yaron
Liz Roberts - Public Relations
Judy Bucholtz, Secretary - Absent

Call to Order 10:22 am

Minutes: August 7, 2016 Board Meeting were approved as mailed.

Reports

- Treasurer – Jennifer Waalkes
 - Current Bank Balance: \$4,618.59
 - 2016 Budget Update: A recap of July and August income and expenses was given
 - Merchant Services: The service has been discontinued and FAYMAS should receive a \$60 refund. The equipment was not rented, so there will be no further charges.
 - Veterinary Expenses: Jenn will verify veterinary expenses against the numbers shown on the FAYMAS 2016 Activities report Bonnie provides.
- Vice President – Chris Lynch
 - Promo items order: We are still waiting to hear from the supplier and the key chains and lanyards.
 - Photo Op at Metro Animal Shelter, Oct 22 & 29, 11 am – 2 pm: Chris will follow-up with the shelter to assure advertising is done on the FB page and website.
 - Future Microchip clinics: Chris will follow-up with the shelter supervisor to decide if there will be another microchip clinic before year end. FAYMAS would subsidize microchips provided.
- Public Relations – Liz Roberts
 - Walk for a Dog/Pokemon Go on Facebook: Liz will monitor activity to see if addition postings are warranted.
 - FAYMAS FB Google Analytics: They were discussed. The most views and shares occur when slide shows are posted. Bonnie will provide a link to the website with the postings as well.
 - Website remodel: Work continued on the color and images. Liz will link FB postings to a page on the website. If/when we get the keychains and lanyards, the Calendar Tab can be converted to a Merchandize Tab. Linked In was added as part of FAYMAS social media outreach.
 - Membership numbers were reviewed.

Unfinished Business:

- 2016 FAYMAS Activities spreadsheet: The numbers were discussed. Revenue and Goods and Services for the shelter are close in terms of dollars, around \$17,000 year to date.
- Calendar Update: Only 93 calendars left, but there are 99 still out with outlets (i.e. veterinary clinics and Big Daddy's Doggie Daycare)
- Hounds on the Hill Recap: Photo sales: 11 for \$55

- Remaining Tractor Supply Event on November 19th, 10-2; setup at 9:15: Jenn and Chris will be available to help Bonnie

New Business:

- Appointment of new FAYMAS Director: Daniel Yaron was appointed as the newest Director serving as Assistant Treasurer. **Approved**
- Board member bills presented for review, approval & payment.
 - Bonnie presented a bill for \$163.73 for shelter painting supplies. This amount plus \$21.86 will be reimbursed to FAYMAS by the City of Sumner. **Approved**
 - Chris presented a bill for veterinary expense reimbursement for \$140.42 for Butterscotch. **Approved.**
- Expenses for August/September: Bonnie recapped the major expenditures in the last couple months – all related to veterinary expenses for animals at the shelter.
- Year End Donation Letter: It was agreed the board will spend additional time at the next board meeting preparing a letter requesting year-end tax deductible donations for FAYMAS. Liz was able to create a mailing list from the FAYMAS database.
- Board Meetings: 10 am at home of Bonnie King
 - November 6 December 4
- Other:
 - A story board was suggested for posting behind the counter to help market Forever Family FAYMAS memberships (those who adopt from the shelter). It would show photos of the animals and a brief description of how they were helped. Could possibly have a thermometer showing expenditures to date.
 - Ideas for fund raisers were discussed. Chris will get information from the shelter supervisor about a wine tasting possibility in the spring. Daniel suggested a Coffee Dog Park Day, partnering with Big Foot Java. Jenn suggested a FAYMAS Meetup with other members or interested persons and their pets.

Adjourn: 11:55 a.m.

Bonnie King, President/ Secretary