

Friends At Your Metro Animal Shelter (FAYMAS)

Board Meeting Agenda

Sunday, February 19, 2017

Home of Bonnie King 10 am

Attendance - Board Members:

Bonnie King, President

Chris Lynch, Vice President

Jen Waalkes, Treasurer

Daniel Yaron, Assistant Treasurer

Liz Roberts - Public Relations

Judy Bucholtz, Secretary

Call to Order: 10:05 a.m.

Minutes: January 8, 2017 Board Meeting (emailed) -Approved

Reports

- Treasurer:
 - Current Bank Balance: \$6,775.41
 - 2016 Budget Update presented
- Vice President: Open house at Metro on April 29, 2017. FAYMAS was asked to sponsor a microchip clinic. Discussion on the microchip clinic was tabled till later in the agenda.
- Public Relations
 - Website:
 - Are photos loading slowing to the website from all devices? Discussion occurred as to whether it is Wild Apricot or other reason. Liz will look into issue.
 - Review of Privacy Policy and linkage from bottom of each web page: Liz will add a tab at top of webpage, so it can be found at both top and bottom of page. Daniel will review the policy and let Liz know if there are any concerns. Liz will make archived meeting minutes available for public view.
 - News page photos only partially showing: There is nothing that can be done about it, but when the article is clicked on the whole photo shows.
 - Is the majority of web traffic from FB? Yes. Page views have increased this week. Video posts are getting most likes. Liz is researching language that drives people to action on FB and will share the information with Bonnie.
 - IRS Form 990 on the website? Jen will email form to Liz later today to post.
 - Membership numbers: Currently we have - 1 Corporate, 127 Forever Family, 36 General, 10 Senior; 1 Student membership = 175 active members

Unfinished Business:

- 2017 Activities Handout was discussed
- 2016 Annual Report progress: Bonnie & Jen prepared Annual Report - Year ending 12/31/2016 (work in progress).
Chris will check with Print Solutions for cost of printing 70. Jenn will make 15 color copies for the annual meeting on March 11, 2017.
Chris suggested adding the subsidy statistics as part of the report at the annual meeting. Daniel will make the presentation.

Bonnie or Chris will hand deliver several copies to the seven cities served by Metro for the city councilmembers and certain administrators.

- 2017 Budget was discussed, reviewed, voted and accepted for presentation at the annual meeting for final approval by the membership.

New Business:

- Board member bills presented for review approval & payment. A bill from Chris Lynch for \$25.99 for Capstar was approved for reimbursement.
- Forever Family Memberships at the shelter: Bonnie met with Mark Creley at City of Sumner who expressed City of Sumner concerns about offering Forever Family memberships at the shelter. The City feels that FF memberships are competing with the shelter for donations. A decision was made to have FAYMAS stop soliciting memberships at the shelter. FAYMAS has relied on FF memberships and will have to reallocate resources for 2017. Focus will be on subsidies, extraordinary vet expenses and foster vet expenses. An information email will be sent to the City of Sumner: Jason Wilson, Mark Creley and Nikki Smith regarding changes to our budget.
- FAYMAS will subsidize specials at the Metro Open House on April 29th up to 25%. We will have a table set and will solicit members and donations, if approved by the shelter supervisor.
- The Board reviewed the draft agenda for March 11th Annual Membership Meeting and approved.
- Communication with membership prior to March 11th to include 2017 Budget as an attachment.
- Board Meetings April – June 2017 were decided. All Board Meetings: 10 am at home of Bonnie King (Liz post on FAYMAS Events schedule)

April 2nd

May 21st

June 4th

Adjourned at 11:40 a.m.

Bonnie King, President

Judy Bucholtz, Secretary