

Friends At Your Metro Animal Shelter (FAYMAS)  
Board Meeting Agenda  
**Saturday November 4, 2017**  
**Home of Bonnie King**

**Attendance - Board Members:**

Bonnie King, President  
Chris Lynch, Vice President  
Jenn Waalkes, Treasurer  
Daniel Yaron, Assistant Treasurer  
Judy Bucholtz, Secretary

**Call to Order 3:20pm**

**Minutes:** October 15, 2017 – **Approved** as emailed

**Reports – Information Only**

- Treasurer
  - Current Bank Balance: \$6,370.14
  - 2017 Budget Update: September 2017 reviewed. -\$425.00 Net Income
  - Secretary of State Annual Fee – Due November 30, 2017. Jenn will complete and mail.
- Asst Treasurer
  - Daniel has a new FAYMAS email: [dyaron@faymas.org](mailto:dyaron@faymas.org). A new Board of Directors contact sheet was distributed.
- Vice President and Discussions with Metro
  - Implementation of Adoption Policies with Metro Staff: Adoption subsidies reviewed with the Metro Animal Shelter Assistant. The cat room was full of kittens, so the 1/2 off discount for all was implemented this past week.
  - Instead of one day in November for a microchip clinic, it was decided with the shelter supervisor that advertising will be done encouraging those with a current local license to bring pets in for their free microchip (paid for by FAYMAS) during the entire month of December. A proof of license must be provided by the pet owners.
- Public Relations
  - Facebook page views and other analytics are up. The first five-star review was written on the FAYMAS FB page. A happy Metro adopter also posted a story about Skipper, a dog for which FAYMAS paid dental expenses. This is an opportunity for a follow-up story with the owners for FB, the website and possible use in the annual report. Liz to follow up.
  - In last 7 days, there have been 149 users on the FAYMAS website, 96% are new visitors.
  - Liz continues to work on a link on FB and the website to Metro's Pet Search Page.
  - Membership numbers: Forever Family 43; General 40, Senior 10, Student 1 for a total of 94.
  - AmazonSmile is providing an opportunity to post a story on their media sites during the holidays. Liz to followup.
  - On Giving Tuesday, November 28<sup>th</sup>, through FB donations tools, donations to a total of \$2 million dollars nationwide will be matched by the Bill & Melinda Gates Foundation. Liz to follow up.
  - Jenn's story on the T-Mobile internal news site has resulted in her selling multiple calendars. Jenn sold 12 calendars, will bill for 6 more and collected another \$10 donation. She is taking 40 more to her workplace to offer for donations.
  - Liz is following up to see if FAYMAS can also use the story.

- Liz is also putting together a schedule for Instagram posts and an email was sent to all active members about the availability of FAYMAS calendars. The next emails should go to all contacts, not just active members.

#### **Unfinished Business:**

- Jenn reported that the Tractor Supply Event was a success: 8 calendars sold and an additional \$32 collected in donations for a total of \$112.
- 2017 Activities Handout was reviewed and an update on calendar sales was provided by Bonnie. Revenue for 2017 has been remarkable.

#### **New Business:**

- Chris presented veterinary bills for reimbursement totaling \$1179.27. Payment was **Approved**.
- The possibility of a fund raiser (doorway activity) at Fred Meyer was discussed. Jenn suggested we try to do it in December 2017 and if not then, the first of the year assuming we may still have some calendars available. Bonnie will follow up with Fred Meyer.
- Quarterly donations have been received from Benevity (\$75); Truist (\$40.50); Target (\$14); Fred Meyer (\$149.18)
- Upcoming Events at Tractor Supply:
  - December 2 – Bonnie, Jenn & Chris
- Dates for BOD meetings for the rest of the year.
  - December 10 – Sunday at 10 am.
  - Note: Will set dates for the first quarter of 2018

#### **Other**

**Adjourn: 4:08 pm**

---

Bonnie King, President

---

Judy Bucholtz, Secretary