

Friends At Your Metro Animal Shelter (FAYMAS)
Board Meeting Minutes
Sunday, May 20, 2018
Home of Bonnie King 10:20 am

In Attendance:

Bonnie King, President
Chris Lynch, Vice President
Liz Roberts, Public Relations
Daniel Yaron, Assistant Treasurer
Judy Bucholtz, Secretary

Call to Order

Minutes: April 21, 2018 – **Approved** as emailed

Reports – Information Only

- Asst Treasurer
 - Current Bank Balance = \$4,863.74
 - 2018 Budget Update given. Chris asked Daniel to find out why the 7-000-09 Vet Exp – Direct Pay had the word Dental added. \$3,376.20 as not all for dental. Daniel will follow up.
 - IRS 990 was submitted before May 15th. Daniel provided a copy.
 - Tracking number of dogs, cats, others helped by payment of vet bills back to first of the year in addition to the amount paid. This will be done by the July meeting.
 - Progress on pie chart of revenue/expenses for 2017 to display on the website. Daniel and Liz will work on at the end of the meeting.
 - Names from Square of revenue received since first of year to make sure all paid members have been entered in Wild Apricot data base. Daniel will email the report to Bonnie
 - Determine if Bonnie can see Square reports. This will be done by the July meeting. If it can't be done, then Daniel will email the Square report to Bonnie as soon after the end of the month as possible.
- Vice President
 - Update on panleuk outbreak at Metro - very contagious and fatal to kittens. Several kittens lost. The shelter is sanitizing and may have adult cats available again in about a week. FAYMAS agreed to purchase 10 testing kits for kittens when they first come in.
 - Grant application to Puyallup Tribe of Indians - A big THANK YOU goes out to Puyallup Tribe for a donation of \$5,000 to be used for "veterinary expenses."
- Public Relations
 - FB and website activity: Liz will update "special event" days for animals. 865 Followers on FB page.
 - Membership numbers: 32 General; 9 FF; 7 Senior; 1 Student; 7 Corporate Sponsorships
 - FB and Instagram postings will be updated. Bonnie to send Liz a photo of Bean (no leg)
 - Use of Donation Button on FB. Liz to determine when to use based on the photograph or story. Cute animal photos, slide shows and compelling stories may generate more donation interest.
 - Other PR ideas? Liz proposed a line item in the 2019 budget for FB advertising. The idea of offering leashes and/or key chains as incentives did not generate a lot of interest. If FAYMAS can get donated dog/cat treats, that might be better.
- President
 - Remaining 2018 calendars given to Metro Animal Shelter.
 - Bonnie's birthday celebration on FB garnered \$200 from Network for Good
 - 2019 calendar solicitation done. There will be 14 calendar months: Dec 2018 – Jan 2020. Liz will provide Bonnie with pertinent dates that go on the 2019 calendar by mid-June.
 - 2017 FAYMAS Annual Reports were delivered to cities and to South Hill Rotary.
 - Wild Apricot's new pricing for FAYMAS – about \$50/month
 - Subsidy numbers for annual report and annual membership meeting. Tracking was discussed. No need for Jen/Daniel to track subsidies. Bonnie has those numbers each month. Need to track the number of dogs, cats and kittens who receive vet care paid by FAYMAS in addition to the cost.

Unfinished Business:

- 2018 Activities Handout. Bonnie discussed and emphasized the need to see Square data at the first of each month.
- New shirts for BOD (Chris) - Samples reviewed. Cost estimate \$30 - \$35. Daniel suggested adding "Volunteer Board Member" on right side of shirt and FAYMAS logo on left side. **Voted and Approved** to be an operational expense. Judy will check with a friend to see about embroidery of the logo and words on the shirt and what the cost would be. Chris will check with Gildea on the same and get the information out to all on email in June. She'll confirm sizes at that time. Bonnie to send both Chris and Judy the FAYMAS logo. Ideal to get shirts before Hounds on the Hill, August 18th. Bonnie sending in payment this week for space at the event.
- Who can work at Meeker Days, June 15-17?
 - Bonnie Friday, June 15th PM; Sunday, June 17th PM
 - Chris Friday and Saturday, June 15th & 16th AM
 - Judy Saturday June 16th AM
 - Daniel Saturday or Sunday, June 16th or 17th PM
 - **Need someone for Saturday, June 16th PM**
- The Board agreed to offer memberships at Meeker Days for \$10. They would be Forever Family memberships. We will be sharing a booth with Metro, so will only be handing out information cards. We will not have our donation boxes.

New Business:

- Board member bills presented for review, approval & payment: \$947.27 was submitted by Chris for reimbursement: \$27.99 for Capstar, \$711.24 for shelter pet vet care, \$97.44 and \$110.60 for foster vet care expenses. The reimbursement was **Approved**.
- Do we advertise lost pets on our FB page? Liz received 3 requests to post lost pets. The consensus was FAYMAS would not advertise lost pets, but Liz will continue to refer to Metro, Tacoma Humane Society and others as appropriate. Time to manage such requests was the major consideration.
- Proposed dates for BOD meetings:
 - No meeting in June – but work Meeker Days
 - July 22 at 10am. Determine future board meeting dates
 - Hounds on the Hill: August 18th

Other

Adjourned 12:40 pm

Bonnie King, President

Judy Bucholtz, Secretary